Yellowstone SCCA Meeting Minutes

March 12, 2018

Old Business

Die some carry-over discussion on even locations and if there was progress knowing a schedule had to be set soon.

Minutes of last meeting and financial statement were accepted and approved.

\$35 & \$50 respectively Competitor event fees were increased \$5 for members and \$10 for non-members (now (\$65)) There was some discussion on that price being high for some younger participants.

A longer discussion was held on SCCA business cards as recruitment for what was on them and how they could be used. Where business cards could be left was mentioned using car parts stores, other auto clubs, and with our membership spotting likely recruits or their cars. Having a newspaper ad was mentioned.

Making sure the age waiver for youth had easy access was discussed and how that might be done.

Getting a wireless timer system was discussed in some depth knowing AXWare's system would cost \$,2300 to \$2,800 and another system having good consumer reports was at \$1,400. In further discussion about timing systems, Joel Gruver was pretty clear on wanting the time to test out even the existing system to insure its working properly on event day. The need to have enough and new batteries on event day that would make it through the whole event was talked about. Extending that conversation there was talk about borrowing or buying a quiet generator.

In the future the proposed award plaques would be used instead of the bigger trophies. Suggested was event class winner certificates to be awarded at the end of the day.

In the area of SCCA business, for the president and treasurer the use of a phone app as a card reader was suggested. Woody Jensen is looking into getting a debit card and some automatic withdrawals for routine billings saving time and effort.

Using More Sports Reg as auto reporting was mentioned as a possibility with the cost of \$278 per event or a racer tack-on fee of \$2.06.

Nobody's Business

Not discussed as a private matter

New Business

The trailer need of some rewiring and possibly a new public address system was mentioned.

With it being J's four wheeler used for event lines and then puling a trailer for cone pick-up, Steve Gruver said he would bring his four wheeler as a "borrow."

There is a need for someone with a pick-up and trailer hitch to pull the timing trailer to and from event sites. A need for a summer storage site or parking location was also mentioned.

Having and using a white board lined out for 25 racers with their run times was seen a need. Bill Blaquiere proposed a 48 x 30 inch white board and that he should be able to fabricate it. The suggestion was viewed favorably by the group.

Local SCCA positions empty and needing filling were Secy/Treasurer. Scott Luedtke volunteered for Chief of Tech. Some positions like Chief of Safety ware seen as a duplication of effort and not necessarily needing to be filled. Cheryl Blaquiere said if she could shake the Corvette Club Secretary position, she would do the Secy/Treasurer for SCCA. Strongly mentioned was the need to share the workload rather than have just a few doing it.

As recruitment and retention, some good discussion was had on making new participants feel welcome personally, requiring course walk-through instructional advice in how to handle the course, and some mentoring. Bill Blaquiere, in attending the National SCCA Convention, mentioned the emphasis there for quality recruitment and making the client want to come back for more events. He likened the effort to thinking of new membership as customers with the SCCA providing a service they appreciate and want more of.

Next Meeting April 3 at 6 pm located in Apex Manufacturing.